www.egybeautyexpo.com

# Egy Beauty EXPO

"The Only Meeting Point for Cosmetics, Cosmetic Technology and Professional Beauty Industry in Egypt and North Africa."

## 20th-22nd October, 2018

Cairo International Convention Center (CICC)

# Welcome to

Egy Beauty EXPO 2018

Egy Beauty Expo is the leading and the only meeting point for Cosmetics, Professional beauty and Cosmetics technology suppliers and manufactures to meet thousands of visiting distributors, wholesalers, retailers, Salon owner's, hair stylists, makeup artists, beauty & clinic centers and buyers who will come to see a vibrant showcase of exhibitors. This show is the First meeting Place where Beauty professionals and decision makers meet to develop their business in Egypt and west and North Africa markets.

The show includes workshops and seminars for all beauty and cosmetology professionals, as well as booths to examine all the new products and beauty technologies. EGY Beauty Expo allows you for the First B2B business meeting programme to connect exhibitors with buyers & investors from North Africa & the globe.

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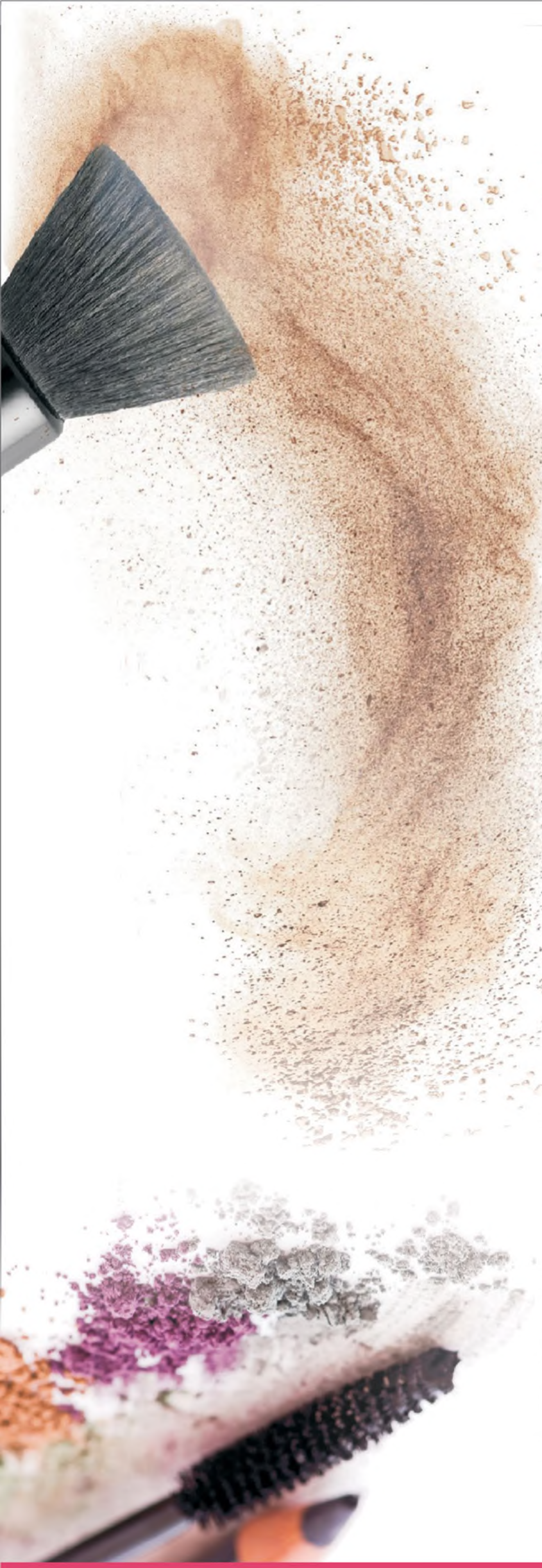


# Exhibition Segments

"A Unique Meeting Point For Cosmetics, Cosmetic Technology and Professional Beauty Industry in Egypt and Middle East."

Cosmetech & CosmoPack: it will bring together the cosmetics machinery manufacturing, the Beauty Ingredients & Formulation, manufacturing of cosmetics packaging machinery, packaging cosmetics, labeling and as well as industrial raw materials, Cosmetech exhibitors.

CosmoTech

Cosmetics: It combines between all body care that includes body care, skin care, nail care, men`s care, baby care, Fragrance & Essential Oil, Cosmetics exhibitors.

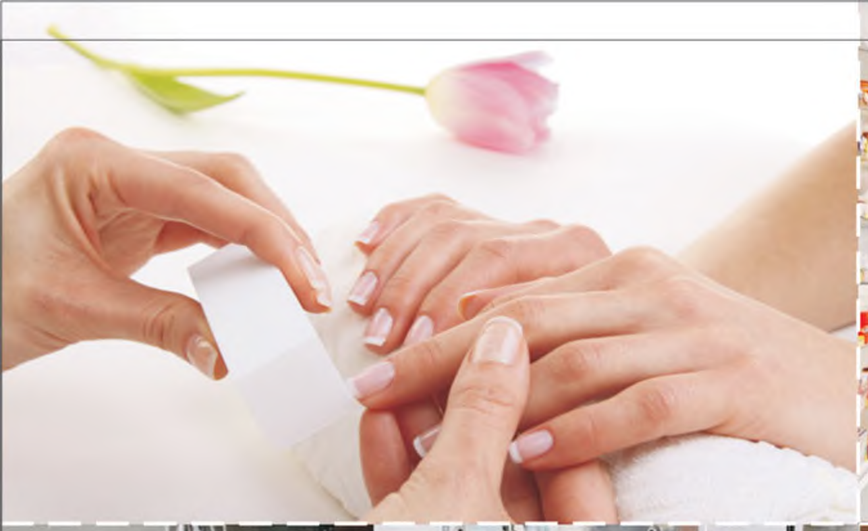
CosmeticS

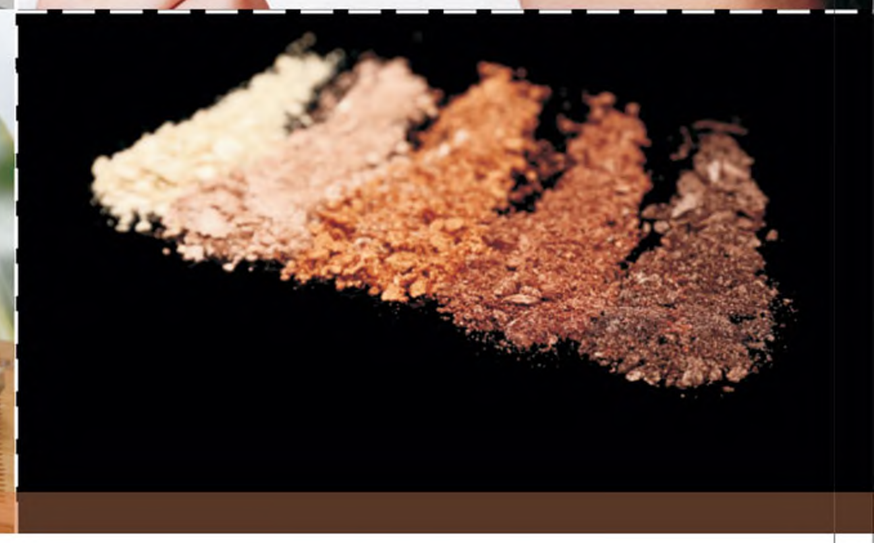
Professional Beauty: It is a gathering of beauty salon and spa products & equipment, Professional Nail care and Hair care products, Professional Beauty exhibitors.

Professional Beauty

Egy Pharmacy Expo:
It is gathering of all pharmacies suppliers to connecting with thousands of pharmacies Decision-makers (pharmacies Owners, Mangers, wholesalers, Retails, Purchasing & governmental and nongovernmental pharmaceuticals associations)

Egy Pharmacy





# Why should you Exhibit ?

- Discover new markets in the Africa and Middle East regions.
- Discover the industry and economic scene in Egypt, Africa and Middle East.
- Expand your business in Egypt, Africa and Middle East regions.
- Meet regional and global decision makers.
- Unlimited business and investment opportunities.
- Share innovation and technology advancements.
- Interact with multi-cultural professionals and manufacturers.
- The most important B2B beauty trade event in Egypt.
- Meet global professionals under one roof.
- A suitable sales platform that offers a long term solution for market Penetration.

# Who can participate

## Exhibitor Profile

### Egy Beauty Expo

- Beauty Salon products
- Skin care
- Body care
- Baby care
- Hair Salon Products
- Nail Products, Nail Care and Nail Tools & Accessories
- Spa Products
- Perfumes
- Organic cosmetics & natural cosmetics
- Cosmeceuticals
- Cosmetics & Toiletries
- Medical cosmetics
- Salon & Spa equipment, Furniture, accessories & furnishing
- Laser surgery suppliers

### Egy Pharmacy Expo

- Pharmacies Shop Fitting Manufacturing.
- Pharmacies Service and Security Systems
- Providers.
- Pharmacies Suppliers.

### Cosmo Tech

### Cosmo Pack

- Cosmetics processing and Packaging.
- Cosmetics Raw Materials.
- Cosmetology Equipment's.

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# Visitor Profile

- Pharmacies Owners, Mangers, wholesalers, Retails, Purchasing and governmental and nongovernmental pharmaceuticals associations)
- Buyers / Dealers
- Retailers / Wholesalers
- Hair Salon
- Importers / Exporters/ Distributors/Agents/Corporate buyers
- Trade Associations, Governments and Media
- Hotel / Spa Developers
- Beauty Salons
- Hair dresser, Makeup Artist, Stylist, Trainer
- Cosmetic Shops, Retailers & Retail Chains
- Dermatologist / Cosmetologist
- Perfumery Shop
- Pharmacy Drugstore Press
- Supermarkets
- BioShops Herbalist
- Contractor Manufacturer
- Franchise Distribution / Department Stores
- African hosted buyers
- Cosmetics surgery
- Laser Centers

## Countries Visitor & Delegates

Egypt, United Arab Emirates, Algeria, Saudi Arabia, Iraq, Tunis ,Lebanon, Libya, Kuwait, Jordon, Cameroon, Kenya, Malaysia, Tanzania, , Rwanda, North & South Sudan ,Zambia, Malawi.

| 10,000 | 100 | 150 | 2,500 | 7,500 sq/m | Hosted Buyers Programme | Technical Conference & Seminar Workshop | Country Pavilion (China - Italy - Turkey - India) |
|---|---|---|---|---|---|---|---|
| Expected Visitors | Expected Hosted Buyers | Expected Exhibitors | Expected Trade Visitors | Exhibition Space Area | | | |

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# Egy Beauty Expo

Will take place at the leading purpose- built exhibition venue in Cairo International Convention Center (CICC).

The (CICC) features have full range of exhibitors` services including on-site gourmet catering, multilingual support Staff, and state of the art audiovisual and staging facilities, Simultaneous secretarial and interpretation services, and a wide range of attractive shell scheme stand options.

The venue includes customs, clearance point in the conference and press center.

## Why Egypt?

- Egypt has unique location which is easily accessed, especially from Africans & European destinations.
- Multiple different touristic locations that are being visited by Tourists from world destinations.
- Moderate climate all year round.
- High populations rate over 90 million people that lead to increase in demand on different products and services.
- Increase of investments and activities in different fields as it  has one of the largest economies in Africa.

Organised by

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Universal Trade Fairs

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